

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF NEW YORK

In re:)	Chapter 11
)	
dELiA*s, INC., <i>et al.</i> ,)	Case No. 14-23678 (RDD)
)	
Debtors. ¹)	Jointly Administered
)	

AFFIDAVIT OF SERVICE

I, Richard M. Allen, depose and say that I am employed by Prime Clerk LLC ("Prime Clerk"), the claims and noticing agent for the Debtors in the above-captioned chapter 11 cases.

On January 28, 2015, at my direction and under my supervision, employees of Prime Clerk caused the following documents to be served in the manners set forth on the service list attached hereto as **Exhibit A**:

- Debtors' Motion for Entry of (I) an Order (A) Approving Bidding Procedures and Bid Protections in connection with the Sale of Certain Assets, (B) Approving Procedures for Assumption and Assignment of Executory Contracts, (C) Approving the Form and Manner of Notice, and (D) Scheduling an Auction and a Sale Hearing, and (II) Order Authorizing and Approving the Sale of Certain Assets [Docket No. 175]
- Order Shortening Notice Period and Scheduling a Hearing with Respect to Debtors' Motion for Entry of (I) an Order (A) Approving Bidding Procedures and Bid Protections in connection with the Sale of Certain Assets, (B) Approving Procedures for Assumption and Assignment of Executory Contracts, (C) Approving the Form and Manner of Notice, and (D) Scheduling an Auction and a Sale Hearing, and (II) Order Authorizing and Approving the Sale of Certain Assets [Docket No. 177]

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¹ The Debtors in these Chapter 11 cases, together with the last four digits of each Debtor's federal tax identification number, are as follows: dELiA*s, Inc. (7172); dELiA*s Distribution Company (9076); A Merchandise, LLC (7639); dELiA*s Operating Company (3765); dELiA*s Retail Company (0036); dELiA*s Group Inc. (4035); AMG Direct, LLC (9236); dELiA*s Assets Corp. (3754); DACCS, Inc. (0225). The mailing address for the Debtors, solely for purposes of notices and communications, is: 50 West 23rd Street, New York, NY 10010.

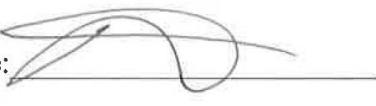
Dated: February 2, 2015



Richard M. Allen

State of New York
County of New York

Subscribed and sworn to (or affirmed) before me on February 2, 2015, by Richard M. Allen,
proved to me on the basis of satisfactory evidence to be the person who appeared before me.

Signature: 

DAVID M. SMITH
NOTARY PUBLIC-STATE OF NEW YORK
No. 02SM6300826
Qualified In New York County
My Commission Expires April 07, 2018

Exhibit A

Exhibit A
Core/2002 Service List

DESCRIPTION	NAME	NOTICE NAME	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	EMAIL	Method
COUNSEL FOR GGP LIMITED PARTNERSHIP	BALLARD SPAHR LLP	DAVID L. POLLACK, ESQUIRE	51ST FLOOR - MELLON BANK CENTER	1735 MARKET STREET	PHILADELPHIA	PA	19103	POLLACK@BALLARDSPAHR.COM	EMAIL
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UNSECURED CREDITORS COMMITTEE MEMBER	CELEBRITY PINK, DIV	2253 APPAREL, INC.	ATTN: DORON KADOSH	1708 GAGE ROAD	MONTEBELLO	CA	90640	DORON@CELEBRITYPINKUSA.COM	EMAIL
CHAMBERS OF THE HONORABLE JUDGE ROBERT D. DRAIN	CHAMBERS OF THE HONORABLE JUDGE ROBERT D. DRAIN	DELIA*S, INC. CHAMBERS COPY	US BANKRUPTCY COURT SDNY	300 QUAROPAS STREET	WHITE PLAINS	NY	10601-4140		OVERNIGHT MAIL
SALUS CAPITAL PARTNERS, LLC	CHOATE HALL & STEWART, LLP	ATTN: JOHN F. VENTOLA, SETH D. MENNILLO, RACHEL S. CONNORS, DALLAS N. CRUZ, ESQS.	TWO INTERNATIONAL PLACE		BOSTON	MA	02110-0000	JVENTOLA@CHOATE.COM; SMENNILLO@CHOATE.COM; RCONNORS@CHOATE.COM; DCRUZ@CHOATE.COM	EMAIL
SALUS CAPITAL PARTNERS, LLC	DICONZA TRAURIG KADISH, LLP	ATTN: MAURA I. RUSSELL, ESQ.	630 THIRD AVENUE - 7TH FLOOR		NEW YORK	NY	10017	MRUSSELL@DTKLAWGROUP.COM	EMAIL
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EXPERIAN MARKETING SERVICES, INC.	FRANKGECKER LLP	JOSPEH D. FRANK; REED HEILIGMAN	325 NORTH LASALLE ST, SUITE 625		CHICAGO	IL	60654	JFRANK@FGLLP.COM; RHILIGMAN@FGLLP.COM	EMAIL
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Exhibit A
Core/2002 Service List

DESCRIPTION	NAME	NOTICE NAME	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	EMAIL	Method
COUNSEL TO GENERAL ELECTRIC CAPITAL CORPORATION	MCGUIREWOODS LLP	BRIAN I. SWETT	77 WEST WACKER DRIVE		CHICAGO	IL	60601-1818	BSWETT@MCGUIREWOODS.COM	EMAIL
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ATTORNEYS FOR CROSSGATES MALL GENERAL COMPANY NEWCO, LLC, HOLYOKE MALL COMPANY, L.P., EKLECCO NEWCO LLC, PYRAMID WALDEN CO, L.P., SLTS GRAND AVENUE II, LP	MENTER, RUDIN & TRIVELPIECE, P.C.	KEVIN K. NEWMAN, ESQ.	308 MALTBIE STREET, SUITE 200		SYRACUSE	NY	13204-1439	KNEWMAN@MENTERLAW.COM	EMAIL
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